

Audrey Brown

Visual Designer

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EXPERIENCE

Product Designer, Microsoft (Contracted by Aptly Technology Corp.)

APRIL 2022 - JULY 2022

- Assisted in re-brand of Microsoft's Learning Marketplace product and ensured a web experience that follows brand standards for over 2 million users.
- Partnered closely with product managers, engineers, and UX researchers to design new features, user flows, responsive web pages across screen sizes, and marketing email layouts.
- Participated as the primary visual designer for a new sales model experiment that was conducted in the U.S. market to gain data for the product's international release.

Visual Designer, Freelance

JUNE 2019 - APRIL 2022

- Provided design services including brand identity, motion graphics, web design, and social media design for 10+ clients across a variety of industries and major geographic locations.
- Conceptualized brand identity and implemented a cohesive Instagram feed style for Notorious Noise, a music PR company based in NYC.
- Worked under Tri Delta's Creative Director to animate the organization's 2020 Holiday E-Card, which was distributed to 245,000 members via social media and email.

Design Intern, VS America

JUNE 2020 - NOVEMBER 2020

- Collaborated on UI/UX design with the Marketing + Design team to create a Virtual Showroom Experience that was delivered via a website and included VR components, product information, and presentation materials.

EDUCATION

BrainStation, Online Campus — UX Design Diploma

NOVEMBER 2021 - FEBRUARY 2022

School of the Art Institute of Chicago, Chicago, IL — Bachelor of Fine Arts, Concentration in Visual Communication Design

AUGUST 2015 - DECEMBER 2019

SKILLS

Figma, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, InVision