

Audrey Brown

UI/UX + Visual Designer

Experience

Say Hello 🖐️

audreybrown.design@gmail.com

469.766.2522

[linkedin.com/in/audrey-brown](https://www.linkedin.com/in/audrey-brown)

audrey-brown.com

Microsoft / Product Designer, WXC Shopping Marketplace

APRIL 2022 - JULY 2022, REMOTE, CONTRACTED BY APTLY TECH CORP.

- Assisted in re-brand of the Learning Marketplace product and ensured a web experience that follows brand standards for over 2 million users.
- Partnered closely with product managers, engineers, and UX researchers to design new features, user flows, and responsive pages across screen sizes.
- Primary designer for a month-long sales model experiment that was conducted in the U.S. market to gain data for the product's international release.

Freelance / Visual Designer

JUNE 2019 - APRIL 2022, REMOTE

- Provided design services including brand identity, motion graphics, web design, and social media design for 10+ clients across a variety of industries and major geographic locations.
- Conceptualized entire brand identity and implemented a cohesive Instagram feed style for Notorious Noise, a music PR company based in NYC.
- Worked under Tri Delta's creative director to animate the organization's 2020 Holiday E-Card, which was distributed to 245,000 members.

VS America / Design + Marketing Intern

JUNE 2020 - NOVEMBER 2020, REMOTE

- Collaborated with the Design + Marketing team to create a Virtual Showroom Experience that was delivered via a website and included VR components and presentation materials.
-

Education

BrainStation / Diploma, UX Design

NOVEMBER 2021 - FEBRUARY 2022, ONLINE CAMPUS

School of the Art Institute of Chicago / Bachelor of Fine Arts, Concentration in Visual Communication Design

AUGUST 2015 - DECEMBER 2019, CHICAGO, IL

Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Figma, InVision