Audrey Brown

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EXPERIENCE

Senior Graphic Designer, *NewsNation*

OCTOBER 2025 - CURRENT

- Develop visual identities for network specials, documentaries, and podcasts, providing foundational designs and style frames for team-wide asset builds or independently producing the entire motion graphics package from concept to delivery.
- Designed the foundational concept art and branding for *Jesse Weber Live*. Established the visual identity and 2D logo used by the motion team to build the full 3D-rendered show package and monitor graphics under an accelerated production timeline with less than a month to show launch.
- Support motion design team in high-volume production for primetime launches, building out complex monitor layouts and assets while ensuring clean, organized project files for seamless hand-off and rapid revision cycles.

Graphic Designer, *NewsNation*

MARCH 2023 - OCTOBER 2025

- Designed high-volume, deadline-driven graphics for a national news network's 24/7 programming, creating up to 25 on-air visuals per day while ensuring brand consistency and meeting same-day broadcast timelines.
- Created visual design and motion graphics for show packages and segments used in broadcast and digital platforms, including brand identities, animated show opens, and studio monitor graphics.
- Provided leadership support in the absence of a manager by coordinating between 10+ show teams and the design department, approving daily graphics for air, and offering art direction to maintain workflow and ensure smooth operations.

Product Designer, *Microsoft (Contracted by Aptly Technology Corp.)*

APRIL 2022 - JULY 2022

- Assisted in re-brand of Microsoft's Learning Marketplace product and ensured a web experience that follows brand standards for over 2 million users.
- Collaborated closely with product managers, engineers, and UX researchers to design new features, user flows, responsive web pages across screen sizes, and marketing email layouts.
- Participated as the primary visual designer for a new sales model experiment that was conducted in the U.S. market to gain data for the product's international release.

EDUCATION

BrainStation, Online Campus — *UX Design Diploma*

NOVEMBER 2021 - FEBRUARY 2022

School of the Art Institute of Chicago, Chicago, IL — *Bachelor of Fine Arts, Concentration in Visual Communication Design*

AUGUST 2015 - DECEMBER 2019

SKILLS

Adobe Photoshop, Adobe After Effects, Adobe Illustrator, Adobe InDesign, Adobe Express, Figma, PowerPoint